

Last Call For Registration!

Lectures And Workshops



December 31st The Registration for the 17th WFTGA will be closed

17th World Federation Of Tourist Guide Associations Convention 28th January To 1st February 2017, Tehran-Iran

KEYNOTE SPEAKER OF 17th WFTGA CONVENTION

Professor Jafar Jafari



Jafar Jafari is Founding Editor, Annals of Tourism Research; Chief Editor, Tourism Social Science Series; Co-editor, Bridging Tourism Theory and Practice; Co-editor, Encyclopedia of Tourism; Co-Founding Editor, Information Technology & Tourism; Co-Founder, TRINET; Founding President, International Academy for the Stuly of Tourism; and Founding President, Tourism Intelligence Forum. A

cultural anthropologist (PHD, University of Minnesota, USA), with BA (English, University of Isfahan, Iran) and BS and MS (hotel and tourism management, Cornell University, USA), he is the recipient of 2005 UNWTO Ulysses Prize and of Honorary Doctorate (Universitat de les Illes Balears, Spain), Visiting Professor of this and the Universitat do Algarve (Portugal) and professor emeritus of University of Wisconsin-Stout (USA). Jafari@uwstout.edu

Title of Lecture: There is more to Tourism than Money: "Life is a Journey and Travel is to Live Twice"



Alla Peresolova has worked at UNWTO for over twenty years in different areas and is currently in charge of the UNWTO Silk Road Programme, creating a collaborative platform for effective activities to raise a profile of the Silk Road tourism and support Silk Road destinations in the responsible and sustainable tourism development

across three regions of Europe, Asia and Middle East.

Title of Lecture: Tourism, Silk Road and Guides: New opportunities for sustainable development



Felicitas Wressnig: WFTGA President (2013-2017) and this last decade representative at WFTGA, earlier as Head of Training and then Vice President.

Round Table



Presenter Name:Ruby Roy (WFTGA Vice President, Past President, Convention Co Ordintaor & Creator of Bidding Process)

Title of Workshop: Bidding and Host Future WFTGA Conventions (Mandatory: For bidders, highly recommended for associations considering to bid for future WFTGA conventions)



Presenter Names: Ruby Roy & Esther Banike

Title of Workshop: Executive Board: Duties and Responsibilities. For those considering running on EXBO at the 17th WFTGA Convention or future conventions

(Mandatory workshop for Delegates who have not been on EXBO previously wishing to run on the 2017-2019 EXBO)



Presenter Name: Dimitria Papadopoulou

Title of Workshop: New Media & their Role in Tourism



Presenter Name:Komm. Rat Hermann Friedsam
Title of Workshop: Coach Conduct



Presenter Name: Maricar R. Donato Title of Workshop: Exploring the Value of Interpretation in Tourist Guiding (Mandotary for trainers)



Presenter Name:Rosemary Black Title of Workshop: Interpretation: Making Your Tours Enjoyable, Memorable & Relevant



Presenter Name: Kalliopi Panou & Smaragda Touloupa

Title of Workshop: Challenges of Modern Technology: Using Whisper Systems for Guiding



Presenter Name: Stephan McAuley
Title of Workshop: Kangaroos & Asiatic Cheetahs



Presenter Name: Uysal Yenipinar
Title of Workshop: Cultural Mediator Role of
Tourist Guides; An example of Tahmis Historan



Presenter Name: Stanislav Voleman
Title of Workshop: History of Tourist Guiding



Presenter Name: Masih Sharif

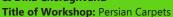
Title of Workshop: How to create a promotional



Presenter Name: Afkham Badiee
Title of Workshop: Iranian Culinary



Presenters Name: Mohammad Hossein Khaleghy & Dina Cheraghvand





Presenters Name: Kimiya Sadat Ajayebi Title of Workshop: Geology as essential prerequisite



Presenters Name:Kamran and Kamyar Emami Title of Workshop: Caravanserai & its Role to Enlarge Tourism Industry



Presenters Name: Shadi Ganji Title of Workshop: A Glance at Archeological Sites of Iran



Presenter Name: Erfan Fekri Title of Workshop: Guiding along Nature Trails



Last Call For The Visa Application Form! Visa, Airlines And Programs



December 31st The Visa Application Form for the 17th WFTGA Convention will be closed

17th World Federation Of Tourist Guide Associations Convention 28th January To 1st February 2017, Tehran-Iran

Registration:

December 31st registration for the 17th WFTGA will be closed IFTGA, your host will be obliged to close registration to the convention on this date, due to visa application which can take up 2 weeks.

Visa Application Form

Thanks to have filled in the Visa Application Form on the website.

We will inform you within the next days about the authorization code that you are given by Islamic Republic of Iran, the Ministry of Foreign Affairs. You, therefore, need to submit the code and documents to the Embassy or Consulate that you have already selected on the visa form. We are sorry if you have been waiting and feel uninformed; we had 280 applications and they could be started only in November: therefore we

applications and they could be started only in November: therefore we ask for your patience, you will get your number these days. We have already sent 200 Authorization code to the participants and the rest will get their code ASAP.

With regard to the fact that conditions vary in each area, it is thoroughly recommended checking the requirements in advance by contacting the consular officials through phone calls or visiting the websites.

If case you have not yet applied for the Visa Application Form, visit http://wftga2017.com/visa/, please.

Discount Airlines

It is with immense pleasure that Word Federation of Tourist Guide Associations (WFTGA) and Iran Federation of Tourist Guide Associations (IFTGA) can offer you the following three choices for buying your flight tickets:

We hope that as many members as possible can take advantage of the variety of airlines and connections.

You need the EVENT CODE which are brought in below.

1. with our official airline Emirate: http://www.emirates.com Emirates EVENT CODE: EVE6WFT

2. Skyteam with the various airlines worldwide: http://www.skyteam.com/globalmeetings Skyteam EVENT CODE: 3454S

3. Turkish Airline a preferred airline: https://www4.thy.com/TKC/app/main?language=en

Turkish EVENT CODE: 030TKM17



Delegates

We continue to look forward to registration from our member associations for the Delegates Meeting (Country Representatives). Fulley paid, WFTGA members are entitled to a vote (One vote per country). We will be voting on various subjects related to our profession through out our meeting including:

The next destination for the 2019 Convention: The bidding coutries are Georgia (Tbilisi), Thailand (Bangkok), USA (New York City)

Your next WFTGA Executive Board.

If your association is unable to attend: You may give your vote to another country attending the delegates meeting to vote for your country (Called a proxy vote)

Please contact WFTGA EXBO to ensure your association and country have a voice and vote. You will require an official letter sent to WFTGA secretary and the country to whom you would like to give your vote.

If you are not attending the 17th WFTGA in Iran, please contact WFTGA Secretary at info@wftga.org

Due to the delegates meeting on January 27th, the pre-Convention tour is specialized for them;

The tour starts from the Hotel Homa. Then, you are going to be transferred to Qazvin. Having had lunch in Qazvin, the City of Calligraphy, the tour continues by having a visit to Zanjan. Finally, you are going to go to Hamedan before being back in Tehran.

Accompanying persons' program: The program is available on the website. Please, visit WFTGA2017.COM

Pre and post-Convention tours are sold out.

Kashan optional program:

With regard to the fact that some of the participants leave the country late night on February 6th or the following day, they can have a visit to Kashan on February 6th and 7th. Those who have already planned to return to Tehran can also visit Kashan

you just have to inform us about your travel plans and if you wish to add Kazhan to your programme: info@wftqa2017.com

Workshop Registerations:

Participants who have registered will receive for the workshops and presentations.