



Newsletter #5 – November 8, 2018
Georgian Association of Guides
World Federation of Tourist Guide Associations



18th WFTGA Convention Tbilisi, Georgia 20-25 January, 2019

Hurry up!



21st November 24:00 Tbilisi time REGISTRATION CLOSES

*DON'T MISS
THE DEADLINE!*

Just 2 weeks left till the Registration will be closed!

To register please, follow the link:

https://wftga2019.com/index.php?option=com_content&view=featured&Itemid=141&lang=en

Step by Step registration: if you haven't registered yet, please, follow the instructions.

1. Visit the WFTGA Convention 2019 official website: www.wftga2019.com

2. Click the REGISTER HERE button just under the big picture or just use the link according to your status:

<https://wftga2019.com/delegates>

<https://wftga2019.com/members>

<https://wftga2019.com/non-members>

<https://wftga2019.com/accompanying>

3. Fill all the required information and don't forget to attach the membership card or other required document. Please, take into consideration that Passports/ID Cards/Business Cards/Personal pictures are not accepted for this purpose. After completion, press REGISTRATION CONFIRMATION;

4. Check the information you have entered and if it is correct, click PROCEED REGISTRATION;

5. Within a week we will go through your application form and will confirm your participation by sending you a separate letter with the payment options – Credit Card Payment or an Invoice for Bank transfer.

6. When your registration is confirmed, you will receive an email with Credit Card payment link or Invoice for Bank Transfer (according to what you have chosen), and payment should be received within 30 days.

7. As soon as we receive your payment, a letter confirming successful transaction will arrive to your email address.

8...and then, let the countdown begin!

Workshops Speakers

We are happy to introduce some of our speakers for the 18th WFTGA Convention:

Terry Anzur



Journalist and media trainer, Terry Anzur is well known to American TV news audiences for more than 25 years covering top stories. As a Fulbright specialist she has taught broadcast and online journalism in such diverse countries as Vietnam, Pakistan, Sri Lanka and Maldives. She developed her coaching techniques while on the faculty at the University of Southern California, Annenberg School for Communication and Journalism. Terry is a graduate of Stanford University and was a Benton Fellow at the University of Chicago. A dual citizen of Slovenia and the USA, Terry has launched a travel journalism website, www.strangersinthelivingroom.com, to explore Slovenia and the world.

WORKSHOP TITLE: Connecting with Customers; Your online image

Sebastian Frankenger

Sebastian Frankenger, politically active in Germany and the initiator of the referendum for the protection of non-smokers in Bavaria, was born in 1981. While studying theology he was already tourist and transfer guide as well as a city guide. He founded his companies StadtLux 'City Lynx' for costumed city tours with theatrical elements in Linz and the DonauGuides in Passau offering adventurous city tours in the Danube-Moldau-Region.

Frankenger is the representative of a change in the training of tourist guides (austriaguides): not only are tourist guides similar to a Wikipedia on two feet, but they also offer infotainment, and understand the needs of the guests. Guides are commentators who provide impulse to the guests' minds stimulating personal development or even change and who are capable of dispelling misconceptions and prejudices



WORKSHOP TITLE: Guiding with children; An interactive and entertaining lesson

Susanne Kirchberger

Susanne`s passion for guiding started early in life. She was seen doing 'guided tours' for newcomers to the playground! Since then she has been working as a city guide in Berlin, country guide in the Dominican Republic and tour leader in Scandinavia. Currently she lives in Tromsø, Northern Norway, where she works as a city guide and Northern Lights guide and conducts training for new guides.

Apart from having her heart in guiding, she is the founder and CEO of a training company, where she delivers workshops on study skills and memory techniques at various universities.



WORKSHOP TITLE: *Memory Skills*

Uysal Yenipınar



Associated Professor Uysal Yenipınar is currently Head of The Tourism Guidance Department Faculty of Tourism in Mersin University. Dr.Yenipınar, received her B.S. degree in Hotel & Tourism Management from Çukurova University and completed her doctoral studies at the Department of Tourism Management at University of 9 September in Izmir. She worked at Ege University. Dr. Yenipınar teaches courses (Graduate, Master and Doctorate) in Tourist Guiding, Tour Operation Management, Culture & Faith Tourism, Tangible & Intangible Cultural Heritage, Destination Management, intercultural communication. She is an author of two books, travel guide book of Hatay, Body Inscriptions of Tatioo. She conducted Tourist guiding thesis and two local food books. She has given two lectures at WFTGA Conventions, in Prague and Iran.

WORKSHOP TITLE: *Storytelling on the Silk Road; Georgia and beyond (in collaboration with Georgian colleagues)*

Looking forward to introducing more to you!



Top FAQs (Frequently Asked Questions)

- **Q: Promotional code of Turkish Airlines is not working, what should I do?**

A: There are a few conditions that you have to take into consideration while booking ticket via promotional code, such as:

1. Promo Code is only activated when booking ROUND WAY ticket: from your City to Tbilisi and back, from Tbilisi to your City.
2. Discounted prices for international flights are only applicable for the participant and one accompanying person and are only valid to the destination in which the Event is taking place and for 7 days before and after the Event.
3. Discounts do not apply to Codeshare flight prices, Haj-Umrah prices, pass-free tickets, or to discounted tickets such as infant, baby, companion, disabled, senior, junior, teacher, student, accompanying persons, reverend, soldier etc.
4. Discount percentage: different flight classes get different percent of discount and it is UP to 20%. We would kindly ask you to pay attention to the fact, that NOT EVERY TICKET is getting 20 percent discount. Within the scope of the program, for all international flights where the destination point is Tbilisi, discounts mentioned below will be applicable.
Business Class: For C CL 20%, for D/K/Z CL 10% discount
Economy Class: For B/M/Y CL 15%, for A/E/H/L/O/Q/S/T CL 10%, for P/V CL 5% discount

- **Q: Can we arrange a triple room accommodation option during WFTGA Convention 2019?**

A: No, no triple room packages are available during WFTGA 2019

- **Q: Can I bring more than 1 accompanying person with me?**

A: No, only one accompanying person per individual member is allowed. If you wish to be accompanied by more non-members please organize their hotel reservations yourself.

- **Q: What are the cancelation policies?**

A: - Cancelation of Convention package, Pre-Convention tour and/or Post-Convention tour made before 21st of November is free of charge.



Jane Orde Scholarship

*On wftga2019.com
you will also find a
story about Jane
Orde - a founder of a
scholarship, a person,
who dedicated all of
her wisdom and
kindness to WFTGA
during her presidency*

Did you know?

*“WFTGA logo – the
hand of friendship
and the hand of
guidance stretched
across the world –
was designed during
Jane’s presidency.” –
Mary Kemp Clarke*



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Cancellation of Convention package, Pre-Convention tour and/or Post-Convention tour made between 21st of November and 21st of December requires 50% of charge

Cancellation of Convention package, Pre-Convention tour and/or Post-Convention tour made after 21st of December requires 100% of charge

General Costs and Currency explanation

The Georgian National Currency is the Georgian Lari (Gel). It is divided into 100 tetri. The name Lari is an old Georgian word meaning a hoard, property, while tetri is an old Georgian monetary term, meaning white, used in ancient Colchis or old Georgian kingdom and region of Egrisi, from the 6th century BCE. Earlier Georgian currencies include the maneti, abazi, and Georgian coupon.

Today (November 3rd), the currency exchange rates are:

1 USD = 2.69 Gel

1 EUR = 3.06 Gel

- ❖ Basic dinner out for two in neighborhood pub - 41 Lari = 15.1 Usd
- ❖ 500 gr of local cheese - 7 Lari = 2,58 Usd
- ❖ 0.5 l domestic beer in the supermarket - 2.47 Lari = 0,91 Usd
- ❖ 1 bottle of red table wine, good quality - 20 Lari = 7,39 Usd
- ❖ 2 liters of Coca-Cola - 2.79 Lari = 1.03 Usd
- ❖ 1 pair of sport shoes (Nike, Adidas, or equivalent brands) - 279 Lari = 103.1 Usd
- ❖ 1 liter 1/4 gallon) of gasoline or petrol - 2.28 Lari = 0.84 Usd
- ❖ Taxi trip on a business day, basic tariff, 8 km. (5 miles) - 11 Lari = 4.06 Usd
- ❖ 1 box of antibiotics (12 doses) - 15 Lari = 5.54 Usd
- ❖ Short visit to private Doctor (We hope you will not need it at all!) - 59 Lari = 21.8 Usd
- ❖ Tube of toothpaste - 3.76 Lari = 1.39 Usd
- ❖ 2 tickets to the theatre (best available seats) - 131 Lari = 48.5 Usd
- ❖ 1 cocktail drink in a downtown club - 13 Lari = 4.8 Usd
- ❖ 1 package of Marlboro cigarettes - 4.45 Lari = 1.64 Usd
- ❖ Various drinks - 0.30 - 0.80 Lari = 0,11 - 0,31 Usd
- ❖ And in the case you will totally fall in Love with Georgia during the Convention, here is the average Monthly rent for 85 m2 (900 Sqft) furnished accommodation in AVERAGE area - 878 Lari = 325 Usd



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Please, welcome, our first hotel of Post-Convention Tour: **Crowne Plaza Borjomi**

Crowne Plaza Borjomi is situated in the heart of Borjomi, a picturesque Georgian spa and resort town well-known for its artesian natural springs. Located on Baratashvili Street nearby Borjomi Historical Park, this hotel is perfectly situated to welcome both leisure and corporate travelers. The hotel features 101 guest rooms and suites with an extensive city or greenery view. Complimentary Wi-Fi and a collection of specialty pillows are on offer. Modern guest rooms, a terrace café (seasonal), two restaurants, a lobby bar and Wine bar, Club Lounge and gym with special yoga facilities combine with the exclusive Wellness & Spa Centre (2.400 m²) offering leisure facilities like a Swimming Pool, Floating Pool, Saunas and different relaxing areas as well as an array of health treatments to satisfy the most discerning tastes and tailored to suit individual needs. While staying in Borjomi Crown Plaza, you will have unlimited access to the Borjomi Park and warm open air springs, so those, who are seeking a really special experience consider taking swimming suites!



Tbilisi, 0179, Georgia
S. Janashia st. #5
+995 322309620
contact@guides.ge



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As Crown Plaza is fully booked by our Post-Convention Tour participants, we have chosen the *Golden Tulip Borjomi Hotel* as the additional hotel – an amazing and outstanding accommodation experience with amazing SPA facilities, just in front of Crown Plaza Borjomi and entrance of the Borjomi Park.



Please, remember to follow us on social media:

- <https://twitter.com/Wftga2019>
- <https://www.facebook.com/Wftga2019>
- <https://www.instagram.com/wftga2019>
- <https://www.youtube.com> – Wftga 2019 Georgia
- <https://www.facebook.com/wftga>
- Twitter: @WFTGAofficial
- Instagram: wftga_official_

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Dates to Save:

Pre-convention Tour 18.01.19 - 20.01.19

WFTGA 18TH Convention 20.01.19 - 25.01.19

Post-convention Tour 25.01.19 - 29.01.19



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We look forward to welcoming you to Georgia!

Warm regards,

Ketevan Meladze and Working Team

Tbilisi, 0179, Georgia
S. Janashia st. #5
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contact@guides.ge