

How to become a host for WFTGA Training Courses?

Contact: training@wftga.org

The **World Federation of Tourist Guide Associations (WFTGA)** is constitutionally committed to raising the global standards of professional tourist guiding through high-quality training and promotion of ethical practice worldwide. But we cannot do it alone.

At our inaugural Trainer Convention in Sabah in February 2025, we reaffirmed our mission to make accessible, sustainable, in-person training opportunities available worldwide. We believe that every tourist guide, regardless of location, should have the chance to develop their skills and elevate our profession.

Why We Need You?

While our International Training Centre in Nicosia, Cyprus has been a cornerstone of excellence over the years, one training location is simply not enough. There are talented, passionate tourist guides in **Africa, Southern and Latin America, and Asia** who lack access to training due to geographical and financial barriers. We need partners—dedicated members and stakeholders—who can host in-person training courses and make a lasting contribution to the development of the tourist guide profession and tourism sector.

Can you host a WFTGA Training Course?

We are open to offers from partners and stakeholders, who share WFTGA's non-profit, capacity building ethos of empowering local tourist guides and supporting them to become strong voices within the global forum of professional tourist guides.

If you share this ethos, here are a couple of **points to consider for hosting a WFTGA Training Course**:

- Accessibility through flight and transport infrastructure as well as visa requirements
- Affordability for course participants in the region, including sponsors
- Access to heritage assets for guiding practice
- Strong, well-connected Tourist Guide Association and active WFTGA member
- Administrative capacity and English-language skills
- Existing team of WFTGA Trainers or commitment to building such a team
- Local partnership network for support and in-kind contributions

Let's make a difference—one course, one guide, one destination at a time.

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What are your tasks?

- activate your local network and source affordable
 - o and suitable course venue as well as accommodation for participants and trainers
 - o local transport for transportation, where necessary, and guiding practice
 - o access to a site (museum, gallery, archaeological site, place of worship) for guiding practice
 - o refreshments for course participants and trainers
- provide a cost breakdown for the above services
- lend expertise of local tourist guides and assist the WFTGA Trainers in developing a guiding route on a moving vehicle, a walking route and a site guiding module for the course
- do what you do naturally: extend your hospitality to the course participants and WFTGA Trainers in preparation and during the course

How will WFTGA support?

- galvanise the global WFTGA network and communication channels to publicise courses
- manage the selection and recruitment of course participants
- assist with budget planning and financial administration, e.g. collect payments from participants
- send international WFTGA Trainers to deliver courses, in collaboration with local WFTGA Trainers
- carry out examination and assessment
- award certificates, in collaboration with local educational partners where they exist
- undertake course evaluation

Which course would you host?

Hosting a **Train the Trainer Course** will make the greatest impact in the region.

Course Duration: 14 days

Potential dates: as per regional requirements

Number of Trainees: 6 to 12

Number of Trainers: 1 to 2

Interested in hosting a WFTGA Training Course – e-mail training@wftga.org