

# WFTGA 21st Tourist Guide Convention

## Fukoka, Japan



### DAY 2 - WORKSHOPS AND MORE

Location: Fukuoka International Congress Center

Workshops
Lecture
Workshop incl. Japanese Cultural Activity

9:00-10:30	Code	10:45-12:15	12:15-13:30	Code	13:30-15:00	15:00-15:30	Code	15:30-17:00
9:00 - 9:30 morning gathering  9:30 - 10:30 Round Tables / Area Representatives	WS-1-1	<b>Chat GPT for Tourist Guides:</b> Speak the language of AI. Stay Ahead of the Game <i>Maricar Donato</i>	Lunch	WS-2-1	<b>The Impact of Overtourism on Amsterdam plus the Toledo Municipal Ordinance:</b> Empowering Tourist Guides to Make a Positive Impact on Their Destinations <i>Annerose Zoetelief</i>	Tea/ Coffee Break	WS-3-1	<b>Training Division Meeting (Trainers Only)</b> <i>15:30~19:00 / 7:30 ~ 11:00 CET</i>
	WS-1-2	<b>Gourmet and Food Tours:</b> Promoting Sustainable Tourism Responsibly <i>Helga Sturzenegger and Hussein Dehghan (online)</i>		WS-2-2	<b>Community-Based Tourism:</b> Empowering Local Communities Through Heritage Interpretation <i>Masanori Shintani</i>		WS-3-2	<b>Leave No Trace: Responsible Tourism and Social Media</b> <i>Dr. Emma Guest-Consales &amp; Stefan Choo PhD</i>
	WS-1-3	<b>KeyGuides Connect:</b> hands-on tutorial and helpdesk with Nick, Karin and Knut (follow-up of keynote speech by Nick Gray)		WS-2-3	<b>Cultivating the Good Life:</b> Character Strengths Approach For Tourist Guides <i>Dr. Balvinder Kaur Kler (follow-up of her keynote speech)</i>		WS-3-3	<b>Mitsuko - A Life Less Ordinary,</b> Reflection on One of the First Japanese Women in Europe <i>Clemens Coudenhove Kalergi</i>
	WS-1-4	<b>Stories in the City:</b> Designing Sustainable Tours Through Everyday Spaces <i>Eiktha Khemlani</i>		WS-2-4	<b>Training Committee Working Groups:</b> Presentation of Findings - Cultural Dexterity and Wildlife / Nature Guiding		WS-3-4	<b>The Beauty of Diversity and the Challenges of Intercultural Communication</b> <i>Arja Krauchenberg</i>
	WS-1-5	<b>Book your personal meeting with the WFTGA President and ExBo Members (Treasurer, Head of Training)</b>		WS-2-5	<b>A Showcase of Universal and Timeless Guiding Skills' WFTGA Trainers</b> <i>Helga Sturzenegger</i>		WS-3-5	<b>The Spirit of Zen and the Path to World Peace</b> <i>Sokyo Shimura</i>
	WS-1-6	<b>Activate Sustainable Guided Tours:</b> Considerations from the Perspective of Philosophy <i>Hiroki Kojima</i>		WS-2-6	<b>Munich Case Study:</b> Cooperation Between the Tourist Board and Tourist Guide Association in Guide Training and Placement <i>Kordula Kranzbuehler &amp; Reidun Alvestad-Aschenbrenner</i>		WS-3-6	<b>The History and Culture of Kyushu:</b> from the Perspective of International Exchange <i>Yoshihide Kaizumi &amp; Chiaki Sakaida</i>
	WS-1-7	<b>The "Caring Heart" Sadako Left Us and Our Mission for Peace</b> <i>Masahiro Sasaki</i>		WS-2-7	<b>250 Years Underground - The Secret Catholic Faith of Nagasaki</b> <i>Kazuo Miyata</i>		WS-3-7	<b>Best Practice and Key Principles for Tourist Guide Associations</b> (highly recommended for Delegates) <i>Raniya Dass, Governology</i>
	WS-1-8	<b>Tourist Guides as Agents of Transformation</b> <i>Miriam Weiss</i>		WS-2-8	<b>Anime Pilgrimage:</b> Connecting Pop Culture with Real Places <i>Jessica Yamada</i>		WS-3-8	(Repeat) <b>Anime Pilgrimage:</b> Connecting Pop Culture and Real Places <i>Jessica Yamada</i>
	WS-1-9	<b>The Art of the Line:</b> An Introduction to Japanese Calligraphy <i>Yosho Irie</i>		WS-2-9	(Repeat) <b>The Art of the Line:</b> An Introduction to Japanese Calligraphy <i>Yosho Irie</i>		WS-3-9	<b>Tips for Taking Guide Action Photographs</b> - Shortlisting of WFTGA Photo Competition <i>James Saunders</i>
	WS-1-10	<b>The Art of Arranging Flowers:</b> Explore Japanese Culture Through Ikebana <i>Koso Katayama</i>		WS-2-10	(Repeat) <b>The Art of Arranging Flowers:</b> Explore Japanese Culture Through Ikebana <i>Koso Katayama</i>		WS-3-10	<b>The Heart of Japanese Cuisine:</b> Katsuobushi <i>Shinji Nakahara</i>
	registration not required	<b>Tea Ceremony 101</b> (2 sessions, 45min & 22 people each) <i>Sokyo Shimura &amp; her disciples</i>		registration not required	<b>Tea Ceremony 101</b> (2 sessions, 45min & 22 people each) <i>Sokyo Shimura &amp; her disciples</i>		registration not required	<b>Tea Ceremony 101</b> (2 sessions, 45min & 22 people each) <i>Sokyo Shimura &amp; her disciples</i>
				<b>Exclusive to Accompanying Persons (non-guides &amp; non-industry professionals)</b>				
				There will be 4 special activities exclusively for those accompanying a tourist guide or industry professional to the Convention. They are: <b>Porcelain Doll Painting, Lantern Painting, Cooking Class and Kimono Try-On</b> <b>Location:</b> At dedicated workshop spaces in Fukuoka City				